

A close-up photograph of a human eye. The eye is looking directly at the camera. Inside the pupil, there is a reflection of an interior architectural space, possibly a modern office or a public building, with people and structural elements visible. The eye is surrounded by skin with freckles and dark eyelashes. In the upper center, there is a blue circular logo with the text 'inpro' in white, lowercase letters, and 'Architectural Products' in a smaller, white, sans-serif font below it.

inpro[®]

Architectural Products

Visual Research Study.

Using Imagery + Color in Architecture to
Create Immersive Experiences



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inpro
products that bring your design vision to life

Designers

are looking for ways to create a connection with or impact the experience of the occupants in their spaces.



Whether it be promoting healing in healthcare, productivity in office environments, stimulating creativity in education, triggering brand recognition in hospitality or reinforcing positive transactions in retail and restaurant, the use of imagery, pattern and color can have an influence.

Indoors We Live



that promotes the health of mind and body is now more important than ever. North Americans spend over 90% of their time indoors, and the effects can be seen in our sleep, diet, mood and more.¹

One of the many reasons biophilia has been a popular topic for years.



Healthcare

led the way with a groundbreaking study of biophilia in 1984 (Commercial Architecture) that found contact with nature and natural elements sped up patient healing and discharge. On average, patients whose windows overlooked a scene of nature were released after 7.96 days, compared with the 8.71 days for patients without such views. Biophilic design led to an 8.5% decrease in patient recovery time.



©Robert Benson Photography

A 2014 study published in the Journal of Experimental Psychology: Applied, tested two competing office design approaches through the use of field experiments. One says to “go lean” by stripping away all extraneous decorations. The other says to bring biophilic elements into the workplace. In the end, green won over lean ... from the research paper:

“The results demonstrate how office landscaping strategies that involve transforming a lean office into a green one contributes not only to employee welfare but also to organizational output. Lean, it appears, is meaner than green, not only because it is less pleasant but also because it is less productive.”



Imagery depicting real exterior landscapes and other natural scenes (flowers, etc.) certainly fits within the toolkit of “biophilic design.” However, abstract artwork and shapes can also trigger biophilic response within human. Some examples might include:

- Abstract landscapes
- Water, waves, and wave forms
- Shapes like leaves and grasses



Growing research reveals that physiological processes take place when a person is in contact with different forms of art.³

Art can cause heart rates to slow, breathing to stabilize and even improve brain function, opening the door to further creativity. Introducing artwork is a step in the right direction for corporate offices looking to increase productivity and decrease stress.





Color has meaning too. Using color and pattern to complement imagery can reinforce the outcome a design is meant to achieve.

For example, colors that resemble nature - such as green, blue and brown - have been shown to positively impact the well-being of employees in corporate settings.²

Taking Art to Heart

There are many ways to craft experiences within buildings through artwork in interiors. It has the power to elevate experience. Spark spirit. Promote productivity. Boost brand. Ramp up recovery. Inspire imagination!

In this next section, find inspiration in accomplishing your design intent through imagery and photography.





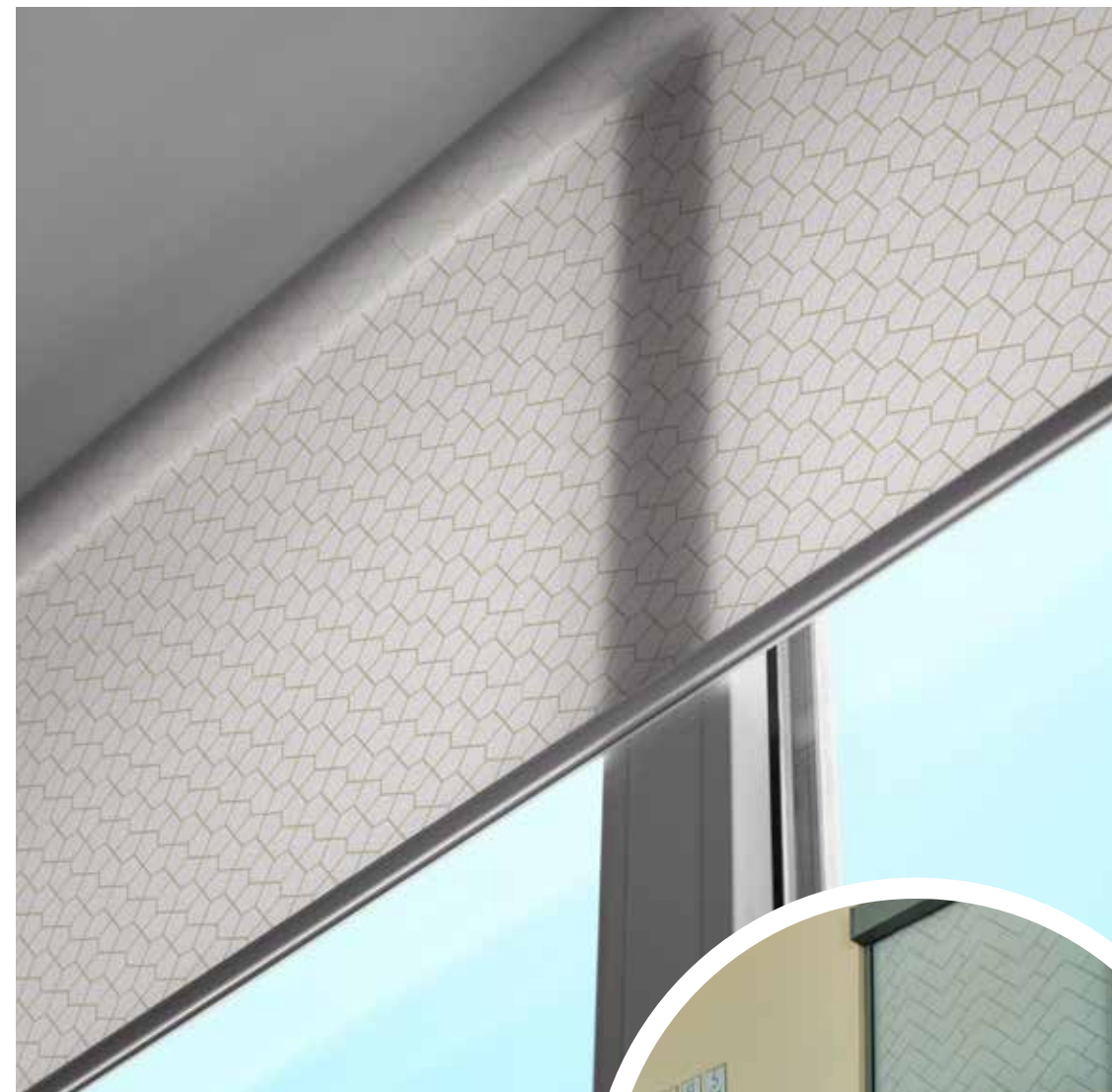
positive image.

Using imagery to make interiors inspirational



view-tiful.

Apply graphics to window shades to add interest to an interior or camouflage an unsightly view





building stories.

Express history, culture and storytelling through artwork



©Laura Peters / CannonDesign



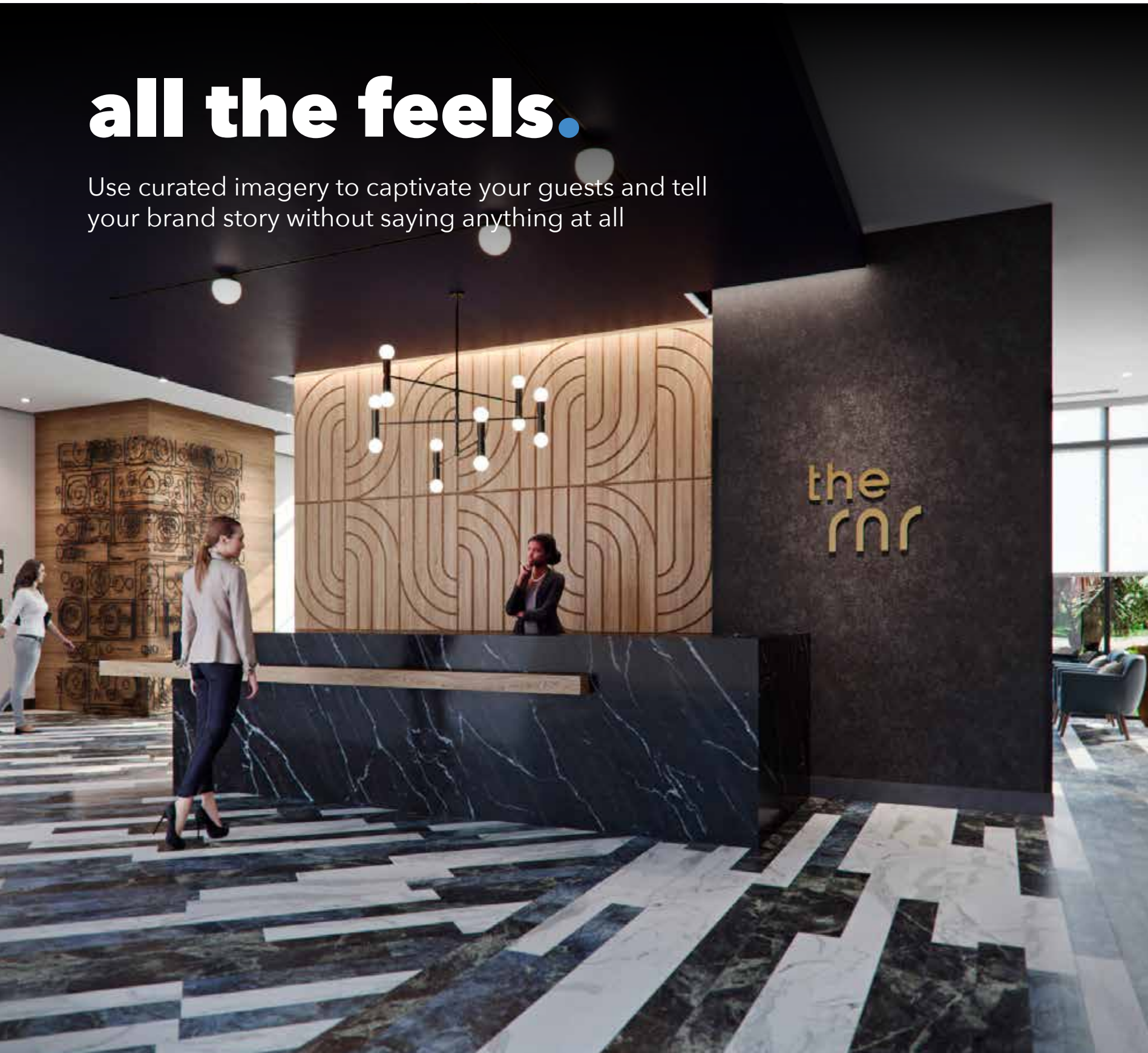
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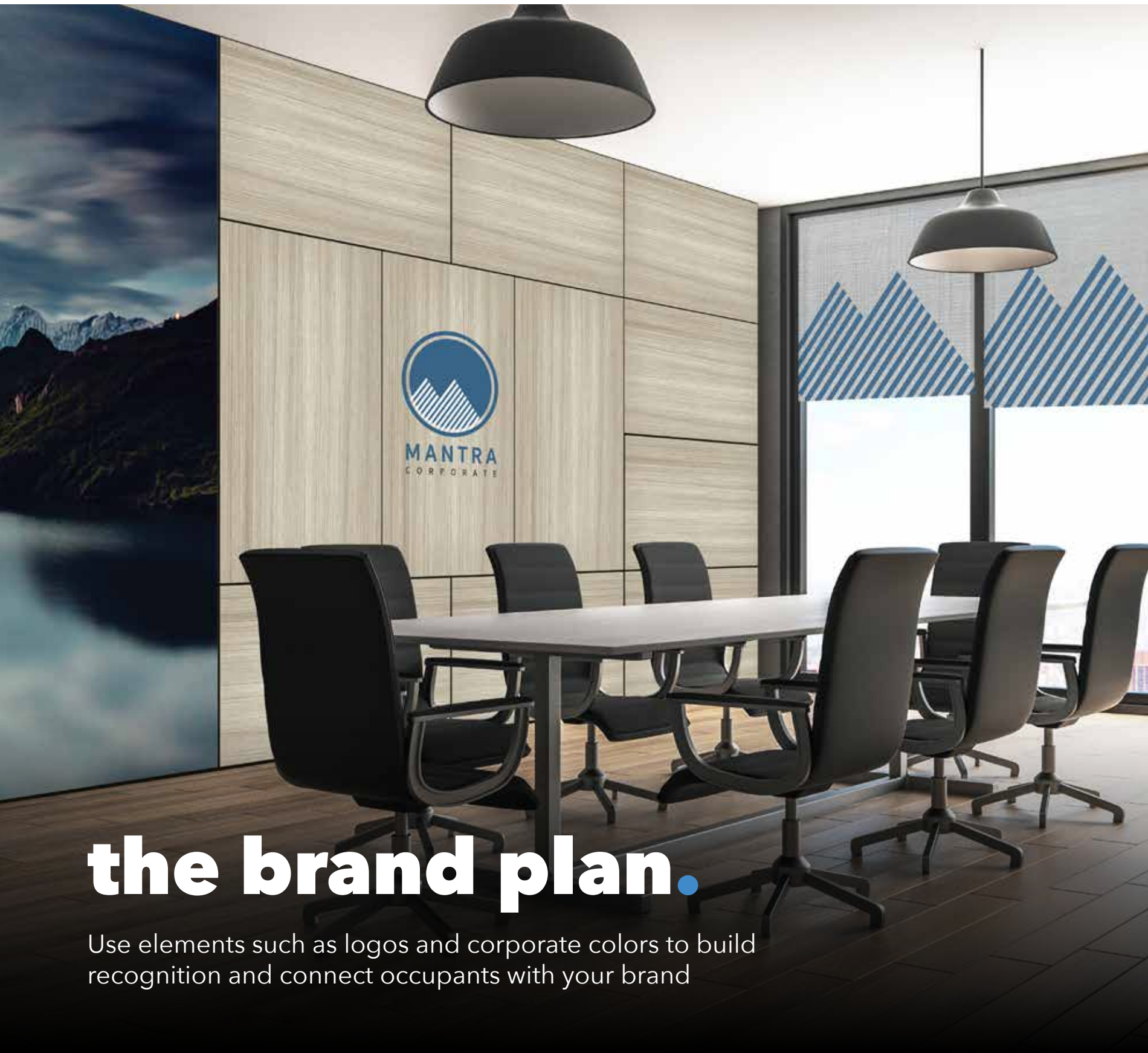
vivid detail.

Transform spaces and moods with splashes of color

all the feels.

Use curated imagery to captivate your guests and tell your brand story without saying anything at all





the brand plan.

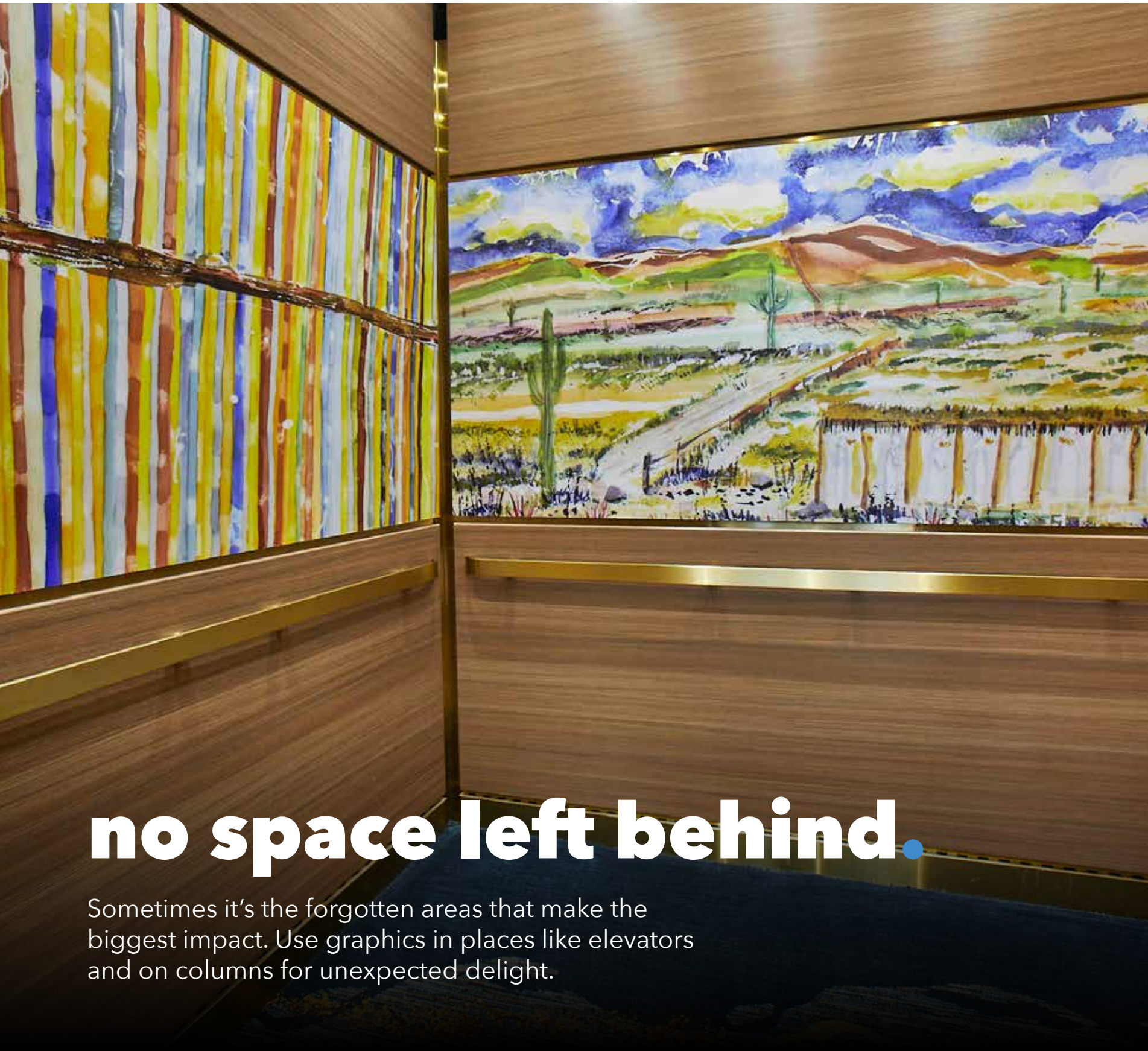
Use elements such as logos and corporate colors to build recognition and connect occupants with your brand





sense of direction.

Use imagery as a communication and wayfinding tool



no space left behind.

Sometimes it's the forgotten areas that make the biggest impact. Use graphics in places like elevators and on columns for unexpected delight.





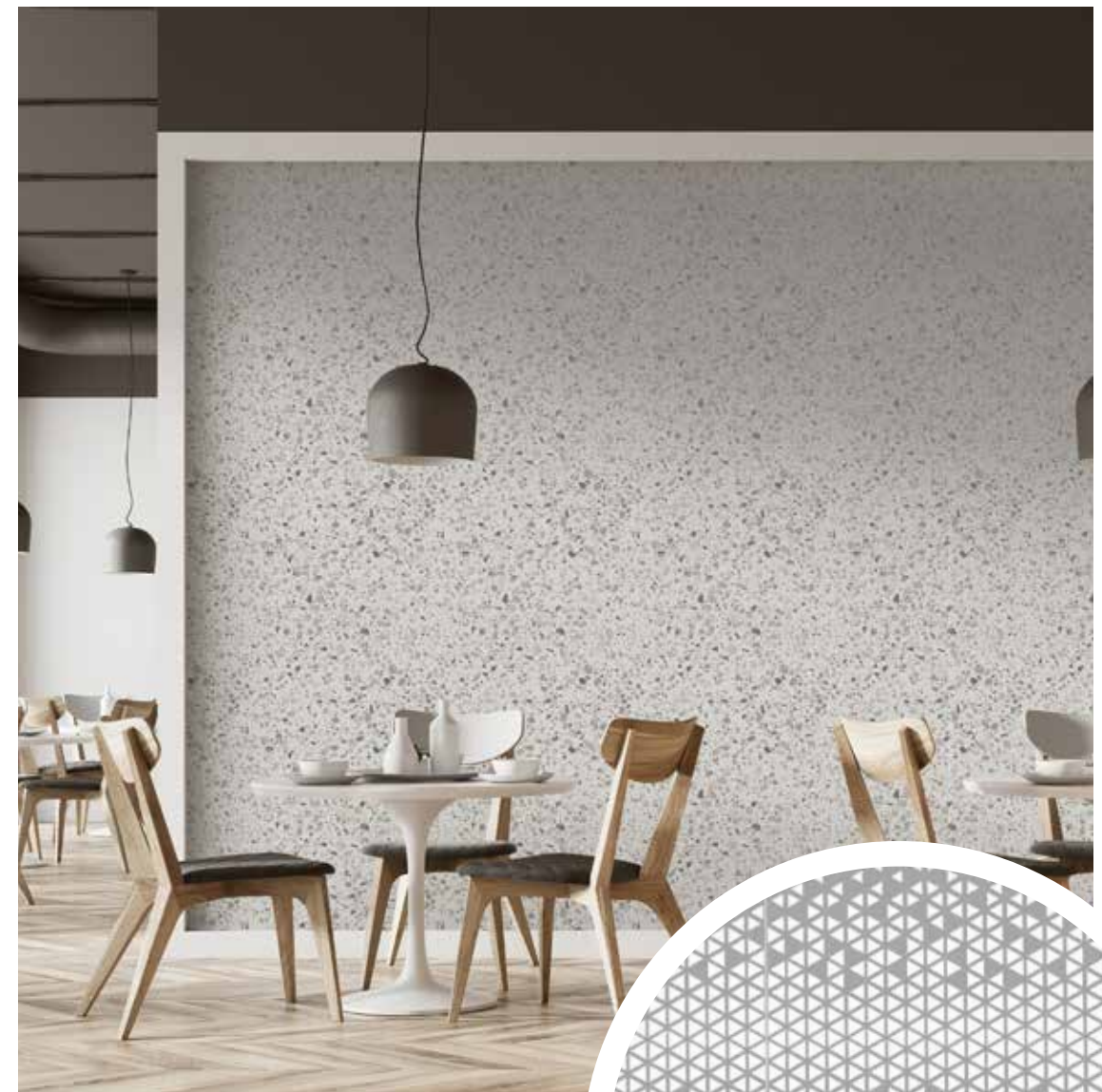
faux sure.

Use imagery to create the illusion of texture



posh-itive pattern.

Use patterns to coordinate with images, photography and artwork



Products

that bring your **Vision**
to life

You're not just designing a space, you're creating a connection. This is a collection of image-intense products designed exclusively for commercial environments to ensure the impression you leave is truly lasting.

Aspex® Printed Wall Protection

Printed Shades

Interior Signage

Elevator Interiors

Wall Panels

Palladium® Patterns Rigid Vinyl Wall Protection



it's **wall** good



Aspex® Printed Wall Protection

Your image. Your branding. Your statement. Aspex® Printed Wall Protection gives you total design freedom while protecting your walls from the toughest damage at the same time. You select the image, we bring it to life with this durable wall protection product.

12 11 13 | Photo Murals

Width: Supplied in 4' x 10' (1.22m x 3.05m) sheets (larger images can be printed across sheets)

Thickness: .040" (1mm), standard

Material: PETG sheet material extruded from chemical and stain-resistant PETG with matte finish

Backing: Polyester Backer

Fire Safety: Class A rated, ASTM E-84; NFPA 286

Chemical Resistance: ASTM D-543

Graffiti Resistance: ASTM D6578

Fungal + Bacterial Resistance: ASTM G-21 and ASTM G-22

Impact + Abrasion Resistance: ASTM F 476-84, ASTM D 4060

Indoor Air: GREENGUARD® Certified, GREENGUARD® Product Emission Standard for Children & Schools

Environmental: No phthalates

Finishes: 6 Standard Patterns or Custom Imagery

Search inpro.com: [aspex](#)



fresh perspective



Printed Shades

Print imagery on Inpro's WT Shade product line for an enlightened experience inside and out! Use logos to showcase your brand or imagery to create a serene space.

12 24 13 | Roller Window Shades

Materials: Fiberglass, Vinyl, Polyester, Acrylic

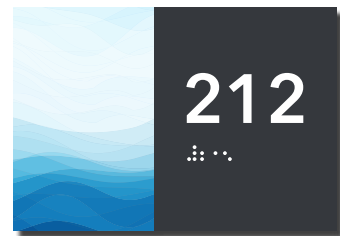
Fire Safety: Fabrics commercially rated - NFPA 701

Finishes: Variety of program fabrics, custom imagery

Search [inpro.com](https://www.inpro.com): solar shades



all signed up



Interior Signage

Your signs should be an extension of your interior, not an interruption. That's why we created signs out of the same Palladium® Rigid Vinyl material as our door and wall protection products. Choose from standard colors, patterns or even custom imagery so that your signage fits the rest of your space.

10 14 00 | Signage

Material: .060" (2mm) Palladium® Rigid Sheet, .118" (3mm) non-glare PETG with photopolymer text, or .118" (3mm) non-glare clear acrylic

Chemical Resistance: ASTM D-543

Fungal + Bacterial Resistance: ASTM G-21 and ASTM G-22

Indoor Air: Inpro Palladium® - GREENGUARD® Certified, GREENGUARD® Product Emission Standard for Children & Schools Photopolymer - Certified Clean Air Gold List

Environmental: No phthalates

Finishes: Standard Solid Colors and/or Custom Imagery



elevate

the mood



Elevator Interiors

Elevate the look and carry your creative theme into your elevators! Design with durability when you apply the imagery of your choice to the panels of our elevator interiors.

14270 | Custom Elevator Cab

Material: .040" (1mm) Palladium® Rigid Sheet factory bonded to MDF Board or NAUF Particleboard core

Thickness: ½" nominal (12.7 mm)

Backing: .040" (1mm) black pre-consumer recycled plastic

Fire Safety: ASTM E-84; ASME 17-2016; NFPA 286

Chemical Resistance: ASTM D-543

Fungal + Bacterial Resistance: ASTM G-21 and ASTM G-22

Impact Resistance: ASTM F 476-84

Indoor Air: GREENGUARD® Certified, GREENGUARD® Product Emission Standard for Children & Schools

Environmental: No phthalates, no added urea formaldehyde

Handrail Safety Standards: Regulatory compliance with ASME A17.1 and ICC A117.1

Finishes: Standard Solid Colors, Woodgrains, Select Patterns, Metallics, Ricochet® Flexible Wall Protection, Aspex® Printed Wall Protection, Stainless Steel



design boards



Wall Panels

Inpro Wall Panels are engineered with Wall Protection for superior impact resistance and extreme durability. Available with exposed or wrapped edges and a number of different trim options, achieve the look of wood wall panels without the maintenance.

09 78 00 | Interior Wall Paneling

Width: Min - 6" (152mm) x 6" (152mm), Max - 43" (1.09m) x 118" (2.99m)

Material: .040" Inpro Palladium Sheet factory bonded to MDF Board or NAUF Particleboard

Thickness: .375" (9.5 mm)

Backing: .040" black pre-consumer recycled plastic

Fire Safety: ASTME E-84; NFPA 286

Chemical Resistance: ASTM D-543

Fungal + Bacterial Resistance: ASTM G-21 and ASTM G-22

Impact Resistance: ASTM F 476-84

Indoor Air: GREENGUARD® Certified, GREENGUARD® Product Emission Standard for Children & Schools

Environmental: No phthalates, no added urea formaldehyde

Finishes: Standard Solid Colors, Wood Grains, Patterns

Search [inpro.com](https://www.inpro.com): wall panels



printed patterns



Palladium® Patterns

Introducing Palladium® Patterns. Bold new designs printed on our Rigid Sheet Vinyl Wall Protection. Give your walls personality, without sacrificing their strength against commercial demands

Dimensions: 4' x 8' (1.22m x 2.44m) standard and 4' x 10' (1.22m x 3.05m) available as customized order, custom heights + lengths available with minimum order requirements

Thickness: .040" (1mm) and .060" (1.5mm) standard

Material: uPVC, G2 BioBlend® Available

Fire Safety: Class A Rated

Chemical and Stain Resistance: ASTM D-543

Fungal + Bacterial Resistance: does not support fungal or bacterial growth as tested in accordance with ASTM G-21 and ASTM G-22

Impact Resistance: ASTM D-256-90b

Air Quality: GREENGUARD® Certified, GREENGUARD® Children and Schools

Environmental: No phthalates, HPD, EPD

Finishes: 7 Pattern Families or Custom Designs



privacy

preservers



Shield by Panaz®

Antimicrobial* fabrics that are liquid repellent and highly resistant to most stains, making them ideal for cubicle curtains and shower curtains**. Because they are easy to wipe down in place and don't require special detergents, Shield fabrics may help cut down on costs by reducing the need to take them down as frequently for routine laundering.

Choose Your Material

Standard Shield Fabrics

- Antimicrobial* to inhibit the growth of mold and mildew
- Liquid Repellent, Stain Resistant

NEW! Shield-HH Fabrics

- Meets Practice Greenhealth - Healthier Hospitals Criteria
- Water Repellent, Stain Resistant (see reverse side for details)

Choose Your Fabric Width

- 54" (1372mm) - Standard Shield Only
- 57" (1448mm) - Standard Shield Only
- 72" (1829mm) - Standard Shield or **NEW!** Shield-HH

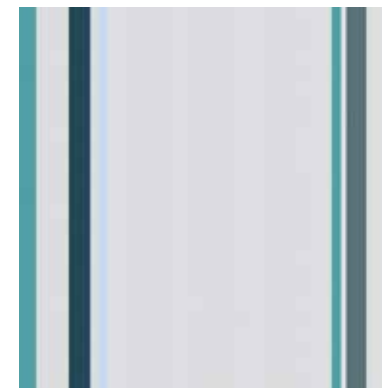
*Inhibits the growth of mold and mildew

**Shower curtain applications require a shower liner



Choose Your Customization

Choose from a variety of customization options for your curtains to fully match your design vision.



Recolor any current Shield patterns

SHOWN: Recolored Shield pattern in Dorchester



Select from the Panaz® full print program at panaz.com

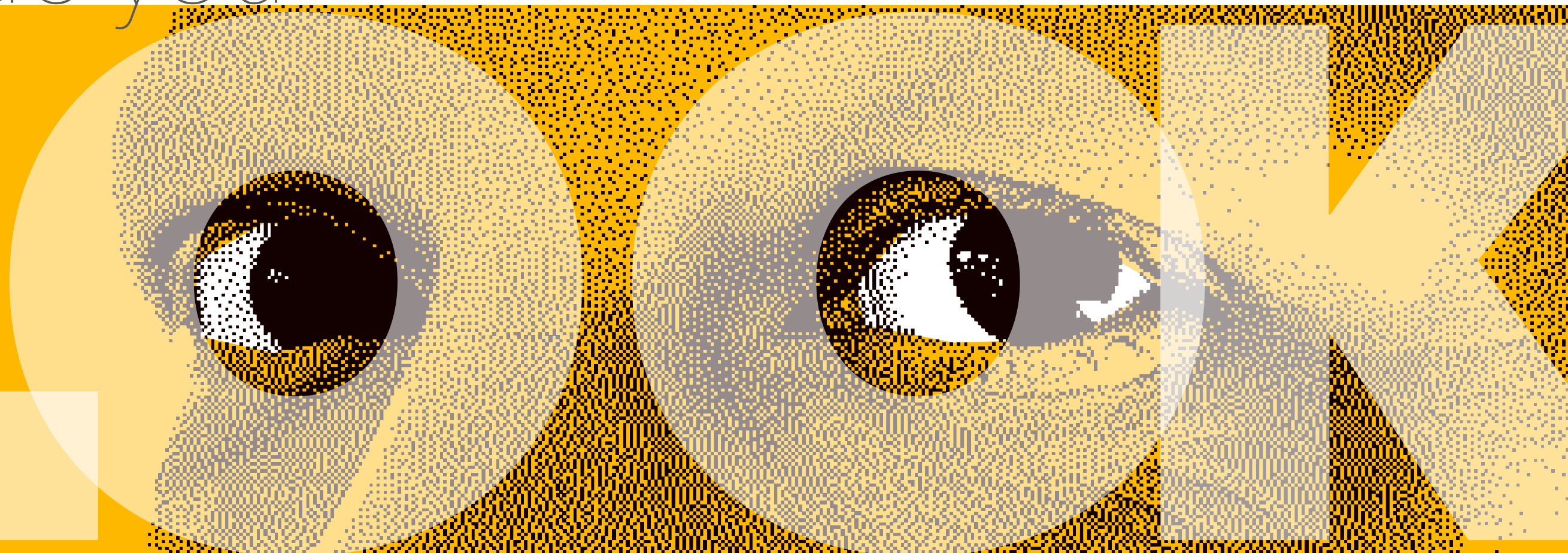
Search "prints" on Panaz's website to see all patterns options



Provide your own custom pattern*

*Pattern images must be in one of the following compatible file formats: TIFF (preferred option), ILLUSTRATOR (.AI File), PDF (MIN 200 DPI), PSD (MIN 200 DPI), EPS (IF DPI-MIN 200)

made you



For more information on products that can bring your
space to life, contact us

800.222.5556

Works Cited

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3. Glazer, Breeze. "Designing for Health: Beyond the Building, Leveraging Art to Improve Health Outcomes." *Contract Design*, 20 Jan. 2016, <https://www.contractdesign.com/practice/healthcare/designing-for-health-beyond-the-building-leveraging-art-to-improve-health-outcomes/>.



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have it any other way.

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